



There is only one Sun/ Wong Kar Wai



New York Party Night Chic / Jaxpa Photo

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- *Dreamers of Idealization*
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Style notes from a fabulous Parisienne-about-town

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On the Cover
Photography Andrew Yee @SGM
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Styling Illya Knight
Hair Martyn Duff for Vidal Sassoon
Make Up Renato Almeida
Photo Assistant Lora Danley
Special Thanks Drive In Studio

The Model, Bianca Gomez @ Next NYC, wears Cotton and Wool Sweater by Gianfranco Ferré, Silk dress with Crystal Embroidery by Bottega Veneta. All make up by Shu Uemura



NYLON

The New York/London Scene

St Martin's Fledglings take Flight

The Taste of New York
The City of never ending possibilities

Tailor-Made Oriental Luxe

The Lady is a Champ

London's All New Eco-Beauties

Dreamers of Idealization

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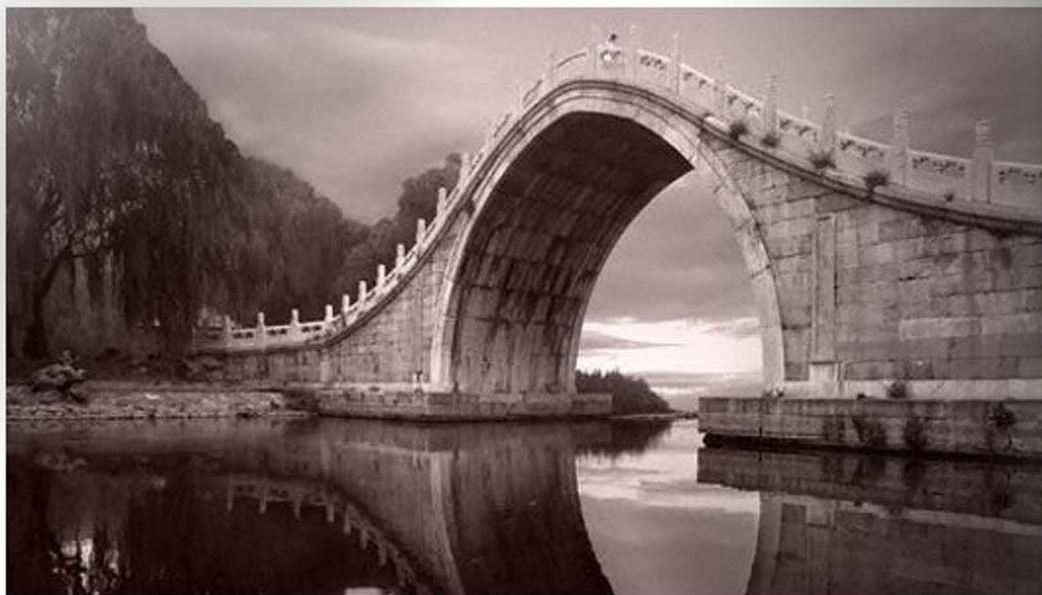
New Kid on the Block

The City of Ambition

ISSN CHICTODAY



September 07



TAILOR-MADE ORIENTAL LUXE

by Rossella Frigerio

Shanghai is to China what New York is to the States. A cosmopolitan, modern city sprinkled with traces of the glitter and grandeur that characterized its 1920's heydays. In the midst of this eternally fluctuating metropolis, Jonathan L. Hasson co-directs a luxury concierge service tailor-made to its client's needs. From reserving your accommodation to providing exclusive back-stage access to the most extravagant events, Luxury Concierge China (www.luxuryconciergechina.com) will ensure that your trip will be far from ordinary. Here is a rare insight into the man behind the concept.

"We want to create a unique experience for the discerning traveller to Shanghai."

What is your favourite journey?

My summer trips to Forte dei Marmi in Tuscany have become something of a pilgrimage. A typical day includes relaxing at the private Augustus Lido Beach Club, sipping an espresso at the ultra-central Principe café, eating a divine pizza in the gardens of La Cantina nestled in the Tuscan hills, and evening drinks at La Capanina, Forte's trendiest club. Where possible I squeeze a day trip to the charmingly romantic cities of Florence and Siena.

What has been the most bizarre request your clients at Luxury Concierge China have made?

Actually, I've had two: I was once asked to organize a sidecar race in the French Concession (a living area carved out by French settlers in the late 1800's) whilst another client requested a tour of the buildings where people committed suicide during the Cultural Revolution.

What is your greatest extravagance?

I celebrated my 30th birthday by inviting my closest family and friends to spend a week in Bali.



What corner of Shanghai do you absolutely adore?

Without a doubt it is the French Concession. It is an oasis of peace and tranquility within the chaotic and busy metropolis that is Shanghai.

The area is characterized by beautiful Art Deco architecture, charming narrow streets and lanes, plenty of greenery and numerous trendy shops, bars and restaurants.

Your motto is....

"Our greatest glory is not in never falling, but in rising every time we fall." Confucius

A sprawling metropolis, Shanghai is as exhilarating as it is chaotic.

Jonathan reveals 5 well-kept 'Shanghai-CHIC' secrets that will lend you a glimpse into the city's pulsating soul.

Continue...





Shanghai-CHIC Secret 1: Pudi Boutique Hotel

Pudi is Shanghai's first authentic boutique hotel, complete with stunning views over Fuxing Park. Located within the French Concession, the beautifully appointed and spacious suites—the smallest being no less than 50 m2—all come with personal 24-hour butler service.

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 E: reserve@boutiquehotel.cc



Shanghai-CHIC Secret 2: Shanghai Propaganda Poster Art Gallery
 This unique art gallery is stocked with "Mao-Wow" propaganda posters and quirky memorabilia that provide a distinctive insight into China's recent turbulent history. It's highly knowledgeable manager, Mr. Yang Pei Ming, will give you plenty of tips and suggestions to help you choose that perfect piece of art. Ensure that you request a private tour as it is an experience in itself.



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Ushigokoro

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Shanghai-CHIC Secret 3: Ushigokoro Concept Store
Imagine a space of only 20m² that showcases the talents of up to a hundred budding designers. This clever concept store, whose Japanese name translates into 'heart of a bull', is a first for Shanghai. In this nook you will find a myriad of tiny display boxes filled with art work on sale, as well as books, temporary exhibitions and a tiny café. Set in a delightful Art Deco building, Ushigokoro is fast becoming a hotspot for Shanghai's most creative minds.

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Ushigokoro exhibition 『happiness』
2007.09.01-09.18 Ohta sakura



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Shanghai-CHIC Secret 4: Yongfoo Elite Club

Set in a restored consular villa, Yongfoo Elite is where the city's beautiful and glamorous meet and mingle. The décor is an extravagant mix of decadent deco and handpicked antiques from China and Europe. Offering the finest cuisine in Shanghai, it's discerning guests may choose to sip tea in the lush gardens or enjoy a meal in the villa's ravishing interior. A truly unique homage to the old Paris of the East.



Shanghai-CHIC Secret 5: Culinary Extravaganza Tour

This extraordinary tour commences early in the morning with a visit to the city's largest market of fresh produce. After catching a glimpse of fervent salesmen & buyers busy haggling, you're whisked off to meet a nutritionist who will teach you how to eat healthily with a philosophical Chinese twist. Having picked up several wholesome tips, it's time to head to the kitchens of one of Shanghai's numerous nouveau Chinese restaurants. Here you will learn how to cook and taste scrumptious delicacies that bring the day's experiences to life.



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